

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15025US02**

**PATENT**

In the Application of:	)	<b>Electronically Filed on November 1, 2007</b>
	)	
Jeyhan Karaoguz, et al.	)	
	)	
Serial No.: 10/672,253	)	
	)	
Filed: September 26, 2003	)	
	)	
For: MEDIA EXCHANGE NETWORK	)	
SUPPORTING VARYING MEDIA	)	
GUIDE BASED ON VIEWING	)	
FILTERS	)	
	)	
Examiner: JEAN, FRANTZ B.	)	
	)	
Group Art Unit: 2151	)	
	)	
Confirmation No.: 8824	)	

**RESPONSE UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office action mailed September 17, 2007 in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.